



4<sup>th</sup> Annual  
Del Ray Music Festival  
[www.delraymusicfestival.com](http://www.delraymusicfestival.com)



## **Memo: Festival Sponsorships**

As you already know, Del Ray is a special neighborhood with many great events for residents and visitors throughout the year. On Saturday June 26th the 4<sup>th</sup> annual Del Ray Music Festival will occur from 10:00am – 10:00pm in the field next to the Mt. Vernon Recreation Center (corner of Mt. Vernon and Commonwealth Avenues).

This event has turned into a neighborhood favorite, and attendance increases every year. Consider sponsoring!

By joining the event as a sponsor, you will help promote local music talent, help bring another great event to the community we all love and, of course, gain exposure for your business.

Visit the Del Ray Music Festival website for the band lineup, kid's activities, food vendors, other event details as well as committee contact information.  
[www.delraymusicfestival.com](http://www.delraymusicfestival.com)

See the attached form to reserve your spot today! Thanks for your consideration. We hope to see you there!

Regards,  
The Del Ray Music Festival Committee

# 4<sup>th</sup> Annual Del Ray Music Festival Sponsorship Reservation Form

## Business/Company Info (as you wish it to appear in the event promotions):

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

### Business Contact Info:

Contact Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Date: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Request (please check one or more):

\_\_\_\_ **Platinum Sponsor Main Stage:** \$2,000 All-day exposure with your banner on the Main Stage, as well as on the fence one week before the festival. Most prominent position on all festival promotions; includes company logo on festival day signage and logo on the website. Provide up to 3 of your own banners for prominent display on festival day (3X6) (one of which will be placed on the main stage, as well as verbal recognition throughout the day). If you sponsor early enough, your logo will also be placed on the DRMF event poster (deadline April 15)!

\_\_\_\_ **Small Stage Sponsor:** \$1000 All-day exposure with your banner displayed on the small stage; includes company signage on festival day and on the website, as well as verbal recognition throughout the day. Please provide your own banner for display on festival day (3X6).

\_\_\_\_ **Fence Sponsor:** \$250 Sponsorship by your company will appear on festival day on the fence surrounding this event, company name listing on the website, as well as verbal recognition throughout the day. Please provide your own banner for display on festival day (3X6).

\_\_\_\_ **Sponsor a Tent:** \$200 All-day exposure with your company name displayed on the tent – includes company name listing on the website. Please provide your own banner for display on festival day (3X6).

\_\_\_\_ **Sponsor a Bale of Hay:** \$50 Strategically placed seating “country style” – your company name will be displayed on each bale of hay sponsored – includes company name listing on the website.

### Reservation & Payment:

- Fax sponsorship form to 202.521.3951 (attn. Pam Fitzgerald – DRMF Sponsorship Coordinator)
- An email will be returned within three business days confirming your selection based on availability.

Total due: \_\_\_\_\_ make check payable to the Del Ray Music Festival (sorry, no credit cards accepted at this time)

Mail check:	Pat Miller (DRMF Treasurer) 1806 North Cliff Street Alexandria, VA 22301	OR	Drop off check:	A Show of Hands c/o Pat Miller  2301 Mt. Vernon Avenue Alexandria, VA 22301
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### Confirmation & Terms/Conditions:

Sponsorships are reserved on receipt of this signed Sponsorship Request Form followed by an email confirmation letter per above. Sponsorships are guaranteed on receipt of payment. Payment in full is due one week after the date the Sponsorship Request Form is submitted. All payments are non-refundable and the 2010 Del Ray Music Festival will go on “rain or shine.”

### Questions?:

Email: [info@delraymusicfestival.com](mailto:info@delraymusicfestival.com)

[www.delraymusicfestival.com](http://www.delraymusicfestival.com)